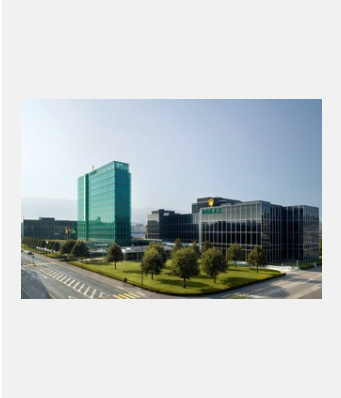


# COMPANY OVERVIEW

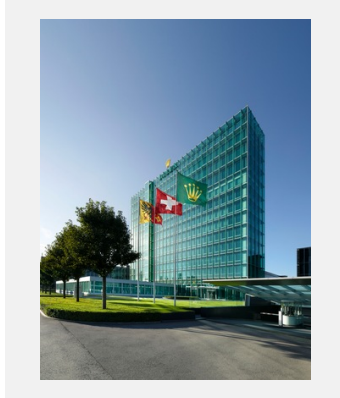
## ROLEX WORLD HEADQUARTERS



Ref: 1\_ha\_ec1132-01new2\_r

ROLEX WORLD HEADQUARTERS,  
GENEVA

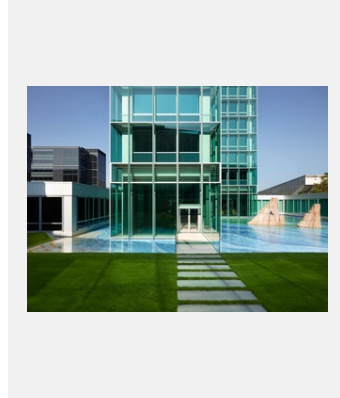
Credits: © Rolex/Cédric Widmer



Ref: 2\_rolex-world-headquarters---geneva-2015-1

ROLEX WORLD HEADQUARTERS,  
GENEVA

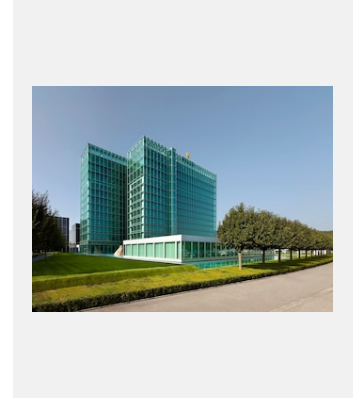
Credits: © Rolex/Cédric Widmer



Ref: 3\_ha\_ec1132-62

ROLEX WORLD HEADQUARTERS,  
GENEVA

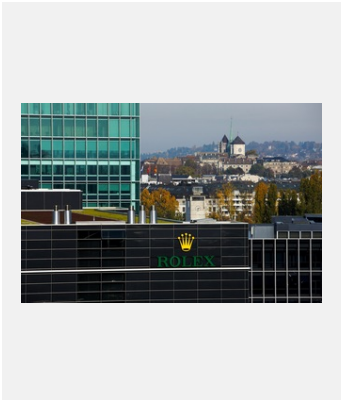
Credits: © Rolex/Cédric Widmer



Ref: 4\_ha\_ec1132-11

ROLEX WORLD HEADQUARTERS,  
GENEVA

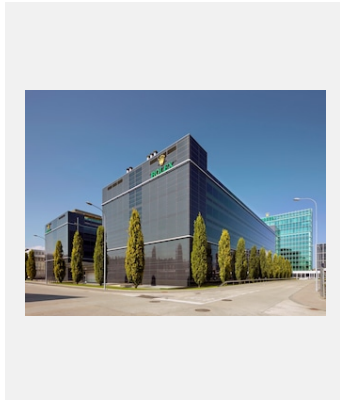
Credits: © Rolex/Cédric Widmer



Ref: 5\_aca10jdm\_001

ROLEX WORLD HEADQUARTERS,  
GENEVA

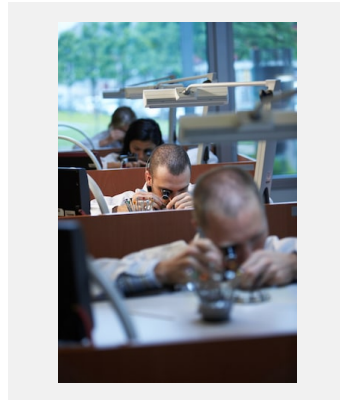
Credits: © Rolex/Jean-Daniel Meyer



Ref: 6\_ha\_ec1132-10

ROLEX WORLD HEADQUARTERS,  
GENEVA

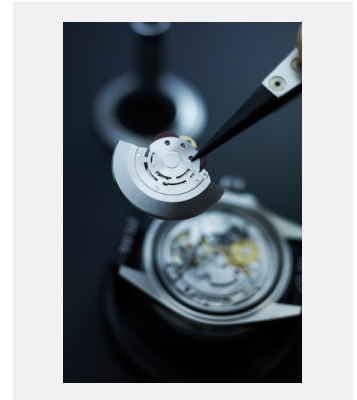
Credits: © Rolex/Cédric Widmer



Ref: 7\_aca10jdm\_003

WORKSHOP

Credits: © Rolex/Jean-Daniel Meyer



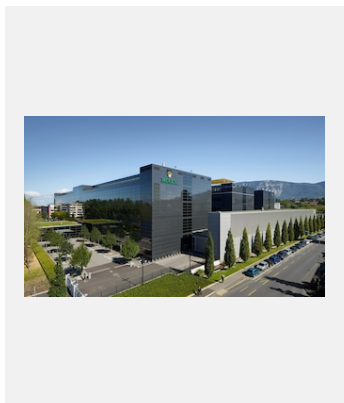
Ref: 8\_aca10jdm\_002

FITTING THE PERPETUAL ROTOR

Credits: © Rolex/Jean-Daniel Meyer

# COMPANY OVERVIEW

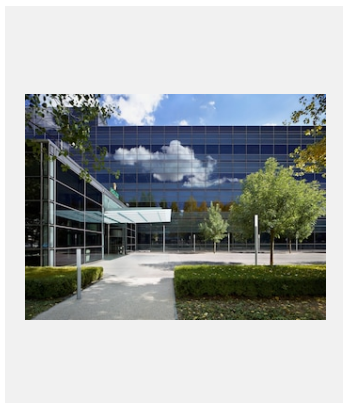
## ROLEX PLAN-LES-OUATES SITE



Ref: 1\_plo14cw-28

ROLEX PLAN-LES-OUATES SITE

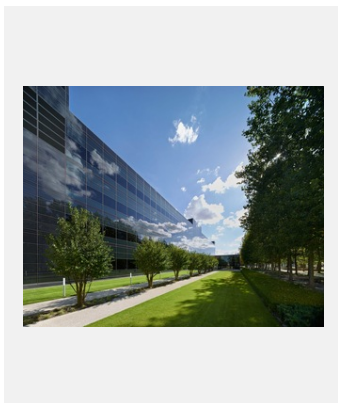
Credits: © Rolex/Jean-Daniel Meyer



Ref: 2\_plo14cw-13

ROLEX PLAN-LES-OUATES SITE

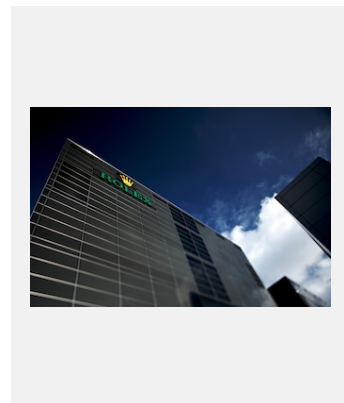
Credits: © Rolex/Cédric Widmer



Ref: 3\_plo14cw-15

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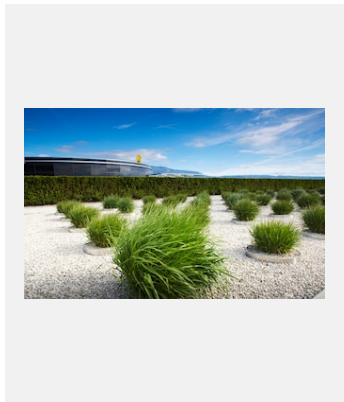
Credits: © Rolex/Cédric Widmer



Ref: 4\_plo10jdm\_001

ROLEX PLAN-LES-OUATES SITE

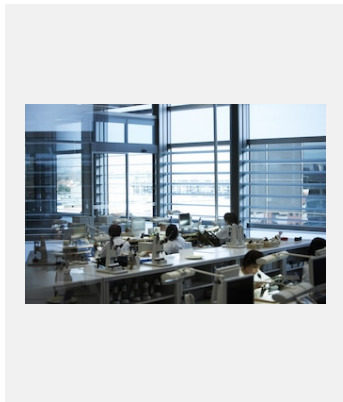
Credits: © Rolex/Jean-Daniel Meyer



Ref: 5\_plo10jdm\_004

ROOFTOP GARDENS

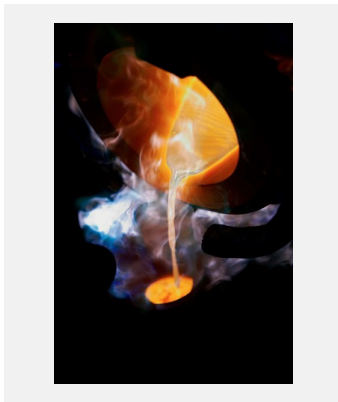
Credits: © Rolex/Jean-Daniel Meyer



Ref: 6\_plo10jdm\_005

WORKSHOP

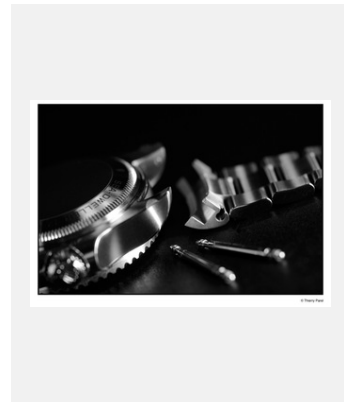
Credits: © Rolex/Jean-Daniel Meyer



Ref: 7\_plo10jdm\_003

FOUNDRY

Credits: © Rolex/Jean-Daniel Meyer



Ref: 8\_plo10jdm\_002

CASE AND BRACELET

Credits: © Rolex/Thierry Parel

# COMPANY OVERVIEW

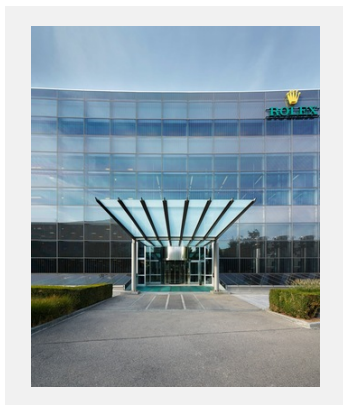
## ROLEX CHÊNE-BOURG SITE



Ref: 1\_che13cw-017

ROLEX CHÊNE-BOURG SITE

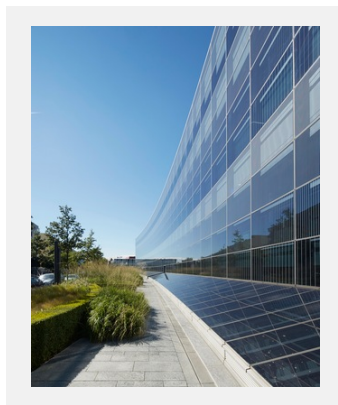
Credits: © Rolex/Jean-Daniel Meyer



Ref: 2\_che13cw-052

ROLEX CHÊNE-BOURG SITE

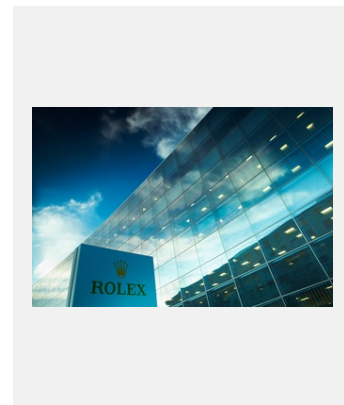
Credits: © Rolex/Jean-Daniel Meyer



Ref: 3\_che13cw\_019

ROLEX CHÊNE-BOURG SITE

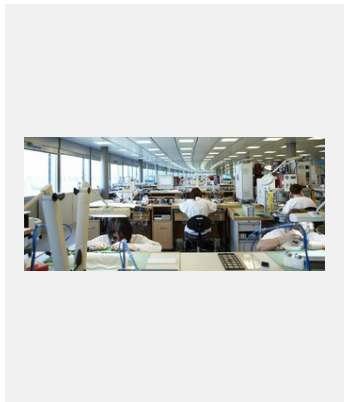
Credits: © Rolex/Cédric Widmer



Ref: 4\_che10jdm\_001

ROLEX CHÊNE-BOURG SITE

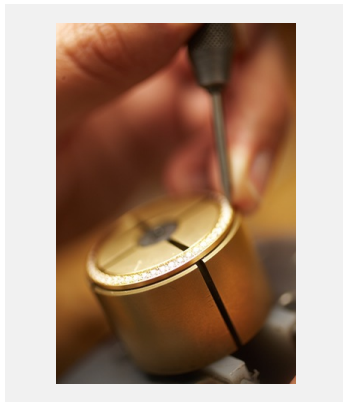
Credits: © Rolex/Jean-Daniel Meyer



Ref: 5\_che10jdm\_004

WORKSHOP

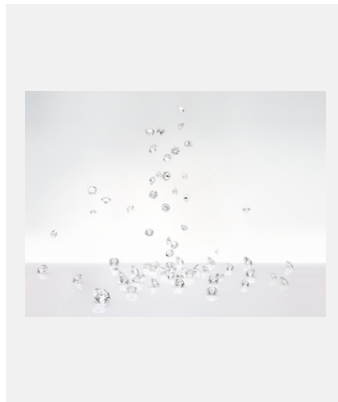
Credits: © Rolex/Jean-Daniel Meyer



Ref: 7\_che10jdm\_002

GEM SETTING THE BEZEL

Credits: © Rolex/Jean-Daniel Meyer



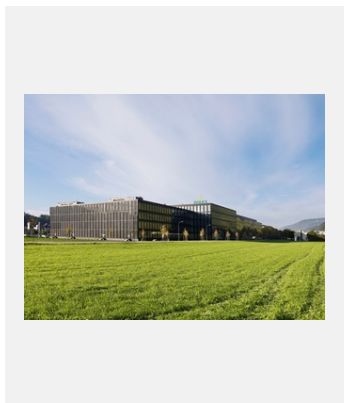
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CASCADE OF DIAMONDS

Credits: © Rolex/Jol von Allmen

# COMPANY OVERVIEW

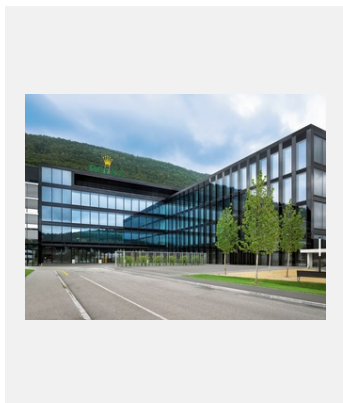
## ROLEX BIENNE SITE



Ref: 1\_bie\_12rl\_014

ROLEX BIENNE SITE

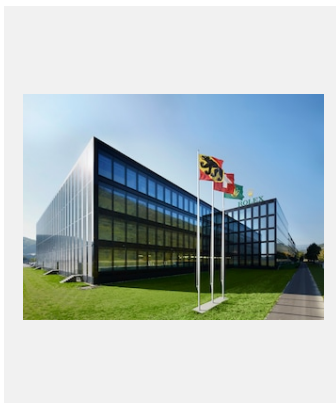
Credits: © Rolex/Rémy Lidereau



Ref: 2\_bie\_12rf\_015

ROLEX BIENNE SITE

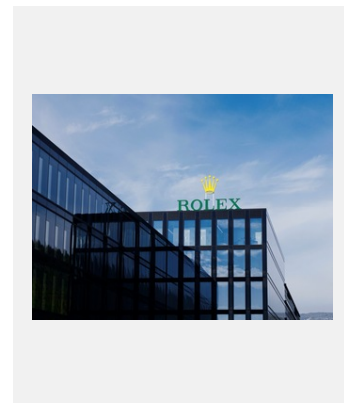
Credits: © Rolex/Roger Frei



Ref: 3\_drapeaux\_bienne\_2015\_bie13cw-002\_rvb

ROLEX BIENNE SITE

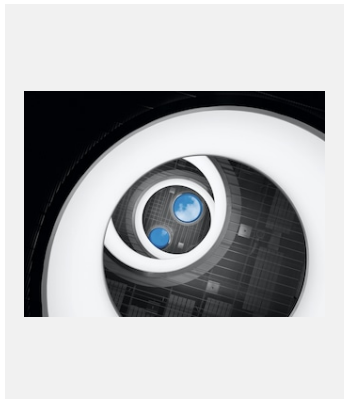
Credits: © Rolex/Cédric Widmer



Ref: 4\_bie\_12rl\_015

ROLEX BIENNE SITE

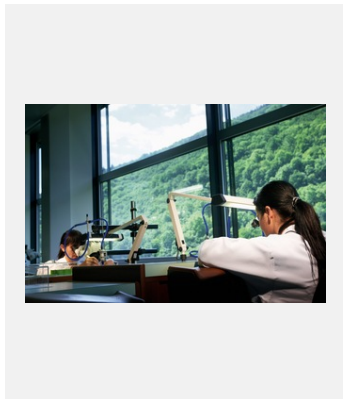
Credits: © Rolex/Rémy Lidereau



Ref: 5\_bie\_12rl\_070

LIGHT WELLS

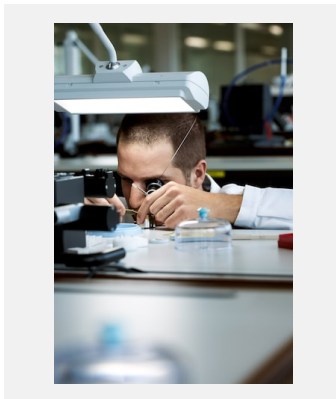
Credits: © Rolex/Rémy Lidereau



Ref: 6\_bie\_10jdm\_007

WORKSHOP

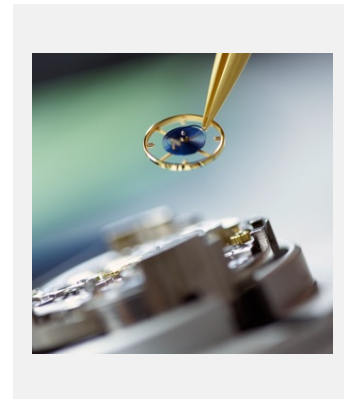
Credits: © Rolex/Jean-Daniel Meyer



Ref: 7\_bie\_10jdm\_006

WORKSHOP

Credits: © Rolex/Jean-Daniel Meyer



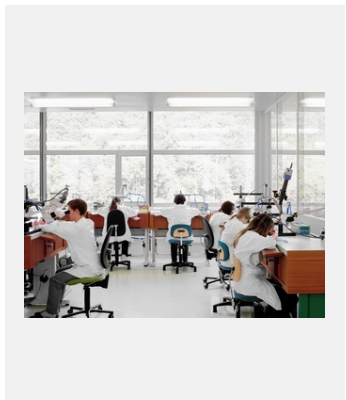
Ref: 8\_bie10jdm\_001

FITTING THE BALANCE WHEEL  
AND HAIRSPRING

Credits: © Rolex/Jean-Daniel Meyer

Contact sheet

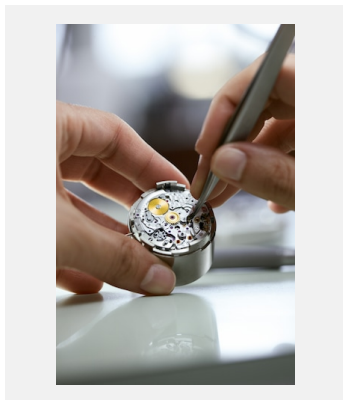
# COMPANY OVERVIEW



Ref: 9\_bie\_12rl\_063

**WORKSHOP**

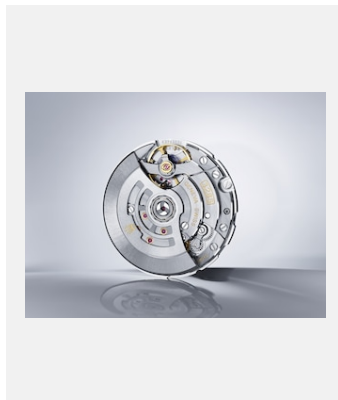
Credits: © Rolex/Rémy Lidereau



Ref: 10\_rolex\_workshops\_05

**ROLEX, WORKSHOP, BIENNE**

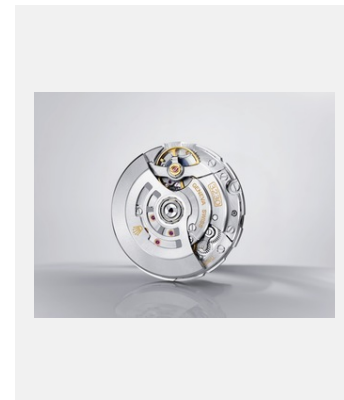
Credits: © Rolex/Jean-Daniel Meyer



Ref: 11\_movt\_3285\_17jdm\_001

**MOVEMENT 3285**

Credits: © Rolex/Jean-Daniel Meyer



Ref: 12\_movt3230\_b\_2003jdm\_001

**MOVEMENT 3230**

Credits: © Rolex/Jean-Daniel Meyer